The World’s Leading Aviation IT Conference for MRO/M&E and Flight Operations Solutions returns to Bangkok in 2016 bigger and better!

For further information contact Stephen Keeble – stephen@aircraft-commerce.com +44 1403 230 888

DELEGATE INFORMATION

AIRLINE & AEROSPACE MRO & FLIGHT OPERATIONS IT CONFERENCE
26th & 27th October 2016 – Amari Watergate Hotel, Bangkok, Thailand

“An ideal one-stop centre for airlines and IT software vendors”
Manager Business Solution Group, Malaysia Airlines

Vendors exhibiting their software include:

Lead Sponsor:

The World’s Leading Aviation IT Conference for MRO/M&E and Flight Operations Solutions returns to Bangkok in 2016 bigger and better!

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WHY ATTEND AS A DELEGATE
The Airline & Aerospace MRO & Flight Operations IT Conference – APAC, returns to Bangkok for 2016 with 40 of the world’s leading IT vendors exhibiting their solutions. Delegates can listen to keynote presentations and case studies, and take part in interactive workshop sessions.

It is the only event in the world providing airlines, aircraft operators, MROs and OEMs with a one-stop shop to be able to review and demo the latest cutting edge technology, designed to streamline and increase efficiency for aircraft maintenance and flight operations, as well as dramatically reduce costs. From the latest paperless and mobile solutions for the Flight Deck or Hangar to a complex maintenance management system; it will all be there.

As well as refreshments being available throughout the event, breakfast and lunch is included on both days with a cocktail reception taking place in the evening of day one (26th October).

CONFERENCE OVERVIEW
The conference provides a number of superb opportunities:

- A two day agenda of presentations, case studies and interactive workshops given by industry experts and the airline/MRO IT users themselves will review and let delegates discuss the latest trends and innovations in this rapidly developing sector of the industry. In addition, the popular EFB, Fuel Efficiency and MRO/M&E Software and Hardware vendor showcases will be running. See Pages 4-10 for full conference agenda.

- You can network with airlines and MROs among 400+ delegates in attendance from across the APAC region. Learn from their experiences, share recommendations and exchange ideas.

- A large exhibition area allows airlines, aircraft operators, OEMs and MROs opportunities to try out the major software and hardware IT systems from 40 world leading vendors. See over the page for a full list of vendors exhibiting their solutions and learn more about the software and hardware you will see.

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LIVE SOFTWARE DEMONSTRATIONS:
One key benefit of this event is that it allows airlines, aircraft operators, MROs and OEMs an excellent chance to review and demo all the major software and hardware solutions in one place, over 2 days. Extended refreshment breaks during the presentation programme allow lots of time to browse the exhibition area, and:

• Try out the major MRO/M&E and Flight Operations Software and Hardware solutions from the leading vendors to see how they can benefit your company.
• Try out all the latest upgrades and add-ons to compliment your current systems.
• Discuss with the vendors best practice and how to overcome any problems you may be having with your current systems.

Flight Operations Software and Hardware solutions available to demo include:
- Digital and Paperless Flight Deck Solutions;
- EFB (Electronic Flight Bag);
- Flight Planning Solutions;
- Fuel Saving Solutions;

MRO /M&E Software solutions available to demo include:
- Digital and Paperless Solutions for the Hangar and Line Maintenance;
- Fully Integrated End-to-End MRO/M&E Solutions;
- Supply Chain Solutions Software;
- Digital Documentation Management Solutions/CMS;
- MRO Solutions Linked to Enterprise Wide Software (ERP etc);
- Full scanning Services for Paperless Solutions;
- Engine Management Solutions;
- Paperless Manuals and Technical Documentation.

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Conference Floor Plan
DAY ONE – WEDNESDAY 26th OCTOBER

Look out for the EFB and MRO/M&E IT Vendor Showcase Sessions!

Icons explained:
- Flight Operations IT track
- MRO / M&E IT track
- Interactive Sessions – delegate participation encouraged

The agenda is currently being finalised and includes keynote presentations, case studies, interactive workshops, and IT Vendor Showcases all delivered by airlines, aircraft operators, OEMs, MROs, Consultants, Regulators and IT Vendors to provide delegates with varied and interesting insights into the key topics in this constantly evolving aviation sector.


<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>08:00 - 08:55</td>
<td>BREAKFAST – DELEGATE REGISTRATION – SOFTWARE DEMONSTRATIONS – SPONSORED BY NAVBLUE</td>
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<tr>
<td>08:55 - 09:00</td>
<td>Chairman’s opening remarks</td>
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<tr>
<td>MRO / M&amp;E IT TRACK – (Main Conference room)</td>
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<tr>
<td>09:00 - 09:30</td>
<td>Airline Case Study: Next-Gen Airlines, a Digital Business</td>
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|              | A look at how a modern airline can embrace the latest technology to become a digital business.  
|              | Ravinder Pal Singh, Chief Information and Innovation Officer, Vistara    |
| 09:30 - 10:00 | Airline Case Study: Qantas - Using Sophisticted Software Tools to Indentify Recurring Defects  
|              | In this case study Qantas Engineering outline a new software tool they use to analyse their aircraft maintenance history to accurately identify previously undetected and valid repeat defects, helping maintenance teams recognize costly and critical problems with their aircraft. Qantas share with us the implementation process and the benefits they are seeing now that the system is live.  
|              | David Kelly, Manager Maintenance Operations, Qantas Airways              |

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## CONFERENCE AGENDA OF PRESENTATIONS

<table>
<thead>
<tr>
<th>Time</th>
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<th>Venue</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>10:00 - 10:30</td>
<td><strong>Aviation Maintenance Innovations: The Dos and Don’ts of Innovation Adoption</strong></td>
<td><em>(Main Conference room)</em></td>
<td>Wayne Enis, Director of Sales Engineering, Flatirons Solutions</td>
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<tr>
<td>10:30 - 11:15</td>
<td><strong>REFRESHMENT BREAK – SOFTWARE DEMONSTRATIONS</strong></td>
<td><em>(Main Conference room)</em></td>
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<tr>
<td>11:15 - 11:45</td>
<td><strong>Airline MRO IT Case Study: Malaysia Airlines share their success story of installing and operating their end-to-end MRO solution.</strong></td>
<td><em>(Main Conference room)</em></td>
<td>Mohamad Razali Munir, Head Business IT, Engg. System Support, Malaysia Airlines</td>
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<tr>
<td>11:45 - 12:15</td>
<td><strong>MRO Case Study: Tech Ops Mexico - Paperless M&amp;E Solutions Software Implementation Case Study</strong></td>
<td><em>(Main Conference room)</em></td>
<td>Rick Uber, Managing Director, Delta TechOps and TechOps Mexico, Dr. Hugh Revie, Vice President, EmpowerMX</td>
</tr>
<tr>
<td>12:15 - 12:45</td>
<td><strong>OEM Focus: Airbus Customer-Centric Software Development</strong></td>
<td><em>(Main Conference room)</em></td>
<td>Stephen Roebuck, Smarter Fleet Marketing Manager, Airbus, Sandra Sassone, Marketing Manager, Airbus</td>
</tr>
<tr>
<td>12:45 - 14:00</td>
<td><strong>LUNCH – SOFTWARE DEMONSTRATIONS</strong></td>
<td><em>(Main Conference room)</em></td>
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## Conference Agenda of Presentations

**AIRLINE & AEROSPACE MRO & FLIGHT OPERATIONS IT CONFERENCE APAC**  
26th & 27th October 2016  
Amari Watergate Hotel, Bangkok, Thailand

### MRO / M&E IT Track – (Main Conference room)

<table>
<thead>
<tr>
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<th>Speaker/Company</th>
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| 14:00 - 14:30 | **OEM Focus and Innovations - Next-Generation Aircraft and Big Data**  | Boeing outline how operators are using the data streams generated by Boeing aircraft to improve their aircraft maintenance and availability. Boeing will also outline what airlines can expect next in terms of big-data analytics and in the future, and how this new industry sector is already evolving.  
*Mike Hurd, Program Manager, Boeing* |
| 14:30 - 15:00 | **M&E / MRO Software Implementation Keynote: New techniques to ensure a smooth transition of data from one system to another** | EXSYN introduce us to new NextGen tools that make the migrating of key maintenance data from a legacy / MRO software solution to a modern system a more seamless and fast process. They also look at how airlines and MROs can easily share data between solutions to help provide a more digital experience.  
*Sander de Bree, CEO, EXSYN Aviation Company* |

### FLIGHT OPERATIONS IT Track – (Workshop / Showcase room)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Vendor Presenting</th>
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| 14:00 - 15:00 | **Vendor Showcase: Electronic Flight Bag (EFB) - Part 1** (14:00 - 15:00) | Each Vendor will provide a brief 7 minute showcase of their solutions including: EFB product overview, new customers, latest developments, 2016 / 17 outlook, new customers.  
1) Boeing  
2) PACE  
3) Comply365  
4) Lufthansa Systems  
5) NAVBLUE  
6) Sheorey Digital Systems  
7) SITAONAIR  
8) Flatirons Solutions |
| 16:00 - 17:00 | **Vendor Showcase: Electronic Flight Bag (EFB) - Part 2** (16:00 - 17:00) | Each Vendor will provide a brief 7 minute showcase of their solutions including: EFB product overview, new customers, latest developments, 2016 / 17 outlook, new customers.  
9) Orlando Suite for TechPubs  
10) GigSky  
11) Teledyne Controls  
12) Honeywell  
13) Thales  
14) Arconics  
15) AvioVision |

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<th>MRO / M&amp;E IT TRACK – (Main Conference room)</th>
<th>FLIGHT OPERATIONS IT TRACK – (Workshop / Showcase room)</th>
</tr>
</thead>
</table>
| 16:30-17:00  | **MRO Technology Innovations: The MRO Lab Singapore - AFI KLM E&M (Air France Industries KLM Engineering & Maintenance) and Ramco Focus**  
In early 2016, an engineering lab to develop advanced aviation IT solutions such as wearables for ground engineers to inspect aircraft on the tarmac was declared open by Ramco with AFI KLM E&M as partners. This presentation outlines the targets of the lab and looks at the next generation applications the lab will work on designed to solve major problems facing the MRO industry, such as: Internet of Things, Machine Learning, Analytics, Robotics, Wearable Devices, and more...  
_Ramesh Sivasubramanian, Head of Innovations at The MRO Lab Singapore, Ramco Systems_  
_Mathieu Gimenez, Innovator at The MRO Lab Singapore with AFI KLM E&M_  
| **Vendor Showcase: Electronic TechLog (ETL/ELB)** (17:00 - 17:30)  
Your chance to quickly find out about all the major ETL/ELB Software & Hardware Solutions on the market. Each Vendor will provide a brief 7 minute showcase of their solutions including: ETL/ELB product overview, new customers, latest developments, 2016 / 17 outlook, new customers.  
Vendors presenting include:  
1) EmpowerMX  
2) Ultramain Systems  
3) Airbus |
| 17:00-17:30  | **Technology Innovations Keynote: The Future of Aviation Operation Enterprise IT Applications**  
This keynote presentation looks at the latest trends in aviation technology and looks to the future with an eye to advanced implementation techniques to ensure all airlines, operators and MROs can take advantage of next-generation enterprise applications. The latest trends discussed include cloud services for managing hardware; mobility as the dominant form of accessibility; the move away from database silos and towards a unified environment; a look at advanced data analytics.  
_Jahan Alamzad, Managing Principal, CA Advisors_ |
<p>| 18:00-20:00 | <strong>COCKTAIL RECEPTION – SPONSORED BY RUSADA</strong>                                                           |                                                                                                             |</p>
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| 09:00 - 09:30 | Airline Case Study: Paperless - making operations easier                | *(Main Conference room)*  | Ashraf Hoseini, EFB Admin, Manager Mobile Solutions, SAS Scandinavian Airlines  
Martin Kahlert, Director Markets Lido/Navigation, Lufthansa Systems                                                                             |
| 09:30 - 10:00 | Airline Case Study - IndiGo Flight Planning Program                     | *(Main Conference room)*  | Aakash Bhatnagar, Director-Flight Operations Support, IndiGo  
William Hu, Regional Head//Senior Sales Director, Asia Pacific Region, NAVBLUE                                                            |
| 10:00 - 10:30 | Airline Case Study: EFB Innovations - EFB Module for enroute Flight Profile Optimization | *(Main Conference room)*  | Dr. Oliver Kranz, Managing Director, PACE                                                                                               |
| 10:30 - 11:15 | REFRESHMENT BREAK – SOFTWARE DEMONSTRATIONS – SPONSORED BY GIGSKY        | *(Main Conference room)*  |                                                                                                                                            |

**MRO / M&E IT TRACK – (Workshop / Showcase room)**

**MRO/M&E IT Vendor Showcase - Part 1 (09:00 – 10:30)**

Your chance to meet with the major end-to-end MRO/M&E and Technical Document Management Vendors on the market. Each Vendor will have the floor for 7 minutes to showcase their: MRO/M&E IT product overview, new customers, latest developments, 2016 / 17 outlook, product roadmap.

Vendors presenting include:

1) Swiss AviationSoftware
2) Seabury Solutions
3) FLYdocs
4) TRAX
5) Flatirons Solutions
6) Airbus
7) Ultramain Systems
8) Rusada
9) Mxi Technologies
10) Ramco Systems

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| 11:15 - 11:45 | Airline Case Study: Aeroflot Next-Generation Flight Planning Solution  
Aeroflot outline their newly implemented next generation Flight Planning system. The case study will focus on the system implementation experience - the problems and lessons learned. It will then look at how Aeroflot will perform in-flight support and flight analytics in the future.  
Gesine Varfis, Advisor to the CIO, Aeroflot |
| 11:45 - 12:15 | Airline Case Study: CEBU Pacific - How to implement a fuel preservation program at an Asian airline using innovative software  
CEBU outline their current position in terms of their fuel preservation project, what they want to ultimately achieve, how they have structured their project and how they involve and motivates all stakeholders and pilots. They explain why using a software solution was necessary to help reach their goals and outline what other benefits the software provides  
Francesc Torres, Director Flight Operations Technical Support & Dispatch, Cebu Pacific  
Alexandre Feray, CEO, OpenAirlines |
| 12:15 - 12:45 | Airline Case Study: Lufthansa - Fuel Savings  
In this case study Lufthansa discuss the challenges and measure to improve operational and fuel efficiency. They explain how to find new saving potential by using sophisticated post-flight analysis software and discuss how to choose the right fuel efficiency measures and how the data can be used to increase efficiencies across the airline.  
Michael Lange, Fuel Efficiency Manager (Referent), Lufthansa |
| 12:45 - 14:00 | LUNCH – SOFTWARE DEMONSTRATIONS |

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<tr>
<td>14:00 - 14:30</td>
<td><strong>Latest Innovations: Live Weather Data for EFB Devices</strong>&lt;br&gt;SITAONAIR outline how airlines can now receive live weather data directly to their EFB devices both mobile and fixed. You will see how the solution provides pilots with the information they need to track and avoid bad weather so they can re-route the flight to make it more efficient. Real airline use-cases will be analysed.&lt;br&gt;Oliver Plogmann, Head of Business Development &amp; Consulting APAC, Cockpit &amp; Cabin Solutions, SITAONAIR</td>
<td><strong>MRO Workshop Session: Best Practice Selection, Implementation &amp; Upgrade of MRO solutions: (14:00 - 15:00)</strong>&lt;br&gt;In this workshop M&amp;E / MRO software implementation experts SAKS Consulting discuss best practice in how to achieve a successful complex MRO software implementation project. The main workshop takeaways are:&lt;br&gt;• How to start a Programme of Selection, Implementation or Upgrade&lt;br&gt;• Key Pitfalls&lt;br&gt;• Dealing with Vendors when things go wrong&lt;br&gt;• Avoiding critical mistakes&lt;br&gt;• How to maintain a focus on ROI&lt;br&gt;• Helping your organisation accept change&lt;br&gt;Sharhabeel Lone, Global Partner, SAKS Consulting</td>
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<tr>
<td>14:30 - 15:00</td>
<td><strong>Latest Innovations: e-Enabled Connectivity Keynote - Maximizing Critical Data over ground and airborne media</strong>&lt;br&gt;In this presentation we hear how airlines can quickly and easily equip their aircraft with the tools necessary to be able to stream real-time critical data to the ground creating a ‘virtual black box’ and allowing the data to be analysed immediately. The system is automatically triggered by an airborne event or by the pilot or on the ground by the airline.&lt;br&gt;Capt. Graham Ingham, Director Product Management and Sales Support, FLYHT</td>
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<tr>
<td>15:00 - 15:30</td>
<td><strong>Airline Case Study: Thai Airways - TG Travel Green Innovation</strong>&lt;br&gt;THAI, in cooperation with Airbus, organized a TG Travel Green Innovation Project with the objective of supporting the government's policy and developing Thailand's air transport capability to become an aviation hub. The project also provided opportunity for students to develop their design and analytical capability, enabling them to express their creativity in environmentally friendly products for 3 categories of Engineering Design for the Commercial Aircraft, product and Facilitating Convenience Design in the Aircraft and Service provision Design for Airline Business. This project is one of the ways in which Thai are able to produce competent and quality individuals.&lt;br&gt;Thitima Maneepairoj, Director of Corporate Social Responsibility and Environmental, Thai Airways</td>
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<tr>
<td>15:30 - 16:00</td>
<td><strong>REFRESHMENT BREAK – SOFTWARE DEMONSTRATIONS – SPONSORED BY GIGSKY</strong></td>
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<td>Time</td>
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</table>
| 16:00 - 16:30 | Latest Innovations: e-Enabled Connectivity Keynote - Maximizing Critical Data over ground and airborne media | e-Enablement is an important initiative for flight data management in the cockpit. Avionica is a leader in this category with avionics and data services for commercial operators that enable cockpit connectivity. In this presentation, you will hear the important role of products like Onboard Network Systems (ONS), wireless transmission and Satcom for airlines that are taking full advantage of the speed and automation afforded by e-Enablement. In addition, customers are looking for data services that perform when and where they need them to - the presentation will look at the current options available.  
*Sean P. Reilly, VP Business Development, Avionica*                                                                 |
| 16:30 - 17:00 | Latest Technology Innovation: Drive to Digitization | There is a great deal of value that can be realized in moving to a Single Digital Platform. In this presentation Comply365 outline their digital platform with adaptive applications that perform core business tasks that allows for centralized management of user preferences, easy data exchange between applications and integration with external systems for additional capabilities. They also outline their new product ProChat which enables a common situational awareness among all stakeholders during events that require critical collaboration.  
*Dana Knight, Director Sales and Business Development, Comply365*                                               |
| 17:00     | END OF CONFERENCE                                     |                                                                                                   |
## DELEGATE BOOKING FORM

**DISCOUNTS**
Discounts are available if you can only attend for just one day.

**CONTACT US**
For more information contact:
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stephen@aircraft-commerce.com
Tel: +44 1403 230 888
Fax: +44 1403 230 525

For our CANCELLATION & REFUND policy, please see our Terms & Conditions at http://www.aircraft-commerce.com/conferences/apac2016/Terms_Conditions.asp

By registering using this form, it is assumed that you accept these Terms & Conditions.

### HOTEL INFO

You can see details on the venue/hotel and how to book rooms at http://www.aircraft-commerce.com/conferences/Bangkok_2016/Venue.asp

### INVOICE

For further information contact Stephen Keeble – stephen@aircraft-commerce.com +44 1403 230 888

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### DELEGATE BOOKING FORM

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<tr>
<th>I wish to register:</th>
<th>at the rate of USD $890 per delegate</th>
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<td>(Number of delegates)</td>
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**TOTAL USD $**

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To register further delegates please complete and return an additional form.

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Address for invoice

Cardholder’s name

Card No:

Company VAT No.

(EU companies only)

Expiry Date

Security Code

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“The conference was a great opportunity for industry technology professionals to touch base on important matters in the aviation industry”

Director, Information Technology, JorAMCo

“An excellent, well managed and highly informative event”

General Manager IT, Bhoja Air

“A one-stop-center for airlines and IT software vendors for MRO & EFB technologies”

Manager Business Solution Group, Malaysia Airlines

“We had a good opportunity to meet and talk with all vendors and to get a better understanding of the products”

Orient Thai Airlines

“It’s great to get information about MRO System Providers”

GMF AeroAsia

“The event was perfect. Providing information and updates for airlines on technology that is currently being developed. Good job!”

Engineering Data Specialist, Royal Air Maroc

“Very good - a nice balance between workshops, case studies and vendor sales activities. Also a very useful networking opportunity”

Operation Performance Analyst, Garuda Indonesia

“A great event can’t wait for next year”

AirAsia

“Excellent and very relevant”

TRC Digital Data Officer, Emirates