The World’s Leading Aviation IT Conference for MRO/M&E and Flight Operations Solutions returns to Miami in 2017 bigger and better!

For further information contact Stephen Keeble – stephen@aircraft-commerce.com +44 1403 230 888
WHY ATTEND AS A DELEGATE
The Airline & Aerospace MRO & Flight Operations IT Conference – AMERICAS, returns to Miami for 2017 with 45 of the world’s leading IT vendors exhibiting their solutions. Delegates can listen to keynote presentations and case studies, and take part in interactive workshop sessions.

It is the only event in the world providing airlines, aircraft operators, MROs and OEMs with a one-stop shop to be able to review and demo the latest cutting edge technology, designed to streamline and increase efficiency for aircraft maintenance and flight operations, as well as dramatically reduce costs. From the latest paperless and mobile solutions for the Flight Deck or Hangar to a complex maintenance management system; it will all be there.

As well as refreshments being available throughout the event, breakfast and lunch is included on both days with a cocktail reception taking place in the evening of day one (21st March).

CONFERENCE OVERVIEW
The conference provides a number of superb opportunities:

✈️ A two day agenda of presentations, case studies and interactive workshops given by industry experts and the airline/MRO IT users themselves will review and let delegates discuss the latest trends and innovations in this rapidly developing sector of the industry. In addition, the popular EFB, Fuel Efficiency and MRO/M&E Software and Hardware vendor showcases will be running. See Pages 4-10 for full conference agenda.

✈️ You can network with your peers among the 400+ delegates in attendance from across the AMERICAS region. Learn from their experiences, share recommendations and exchange ideas.

✈️ A large exhibition area allows airlines, aircraft operators, OEMs and MROs opportunities to try out the major software and hardware IT systems from 45 world leading vendors. See over the page for a full list of vendors exhibiting their solutions and learn more about the software and hardware you will see.
LIVE SOFTWARE DEMONSTRATIONS:

One of the key benefits of this event is that it allows airlines, aircraft operators, MROs and OEMs with an excellent chance to review and demo all the major software and hardware solutions in one place, in 2 days. Extended refreshment breaks during the presentation programme allows lots of time to browse the exhibiton area, and:

- Try out all the major MRO/M&E and Flight Operations Software and Hardware solutions from the world’s leading vendors and see how they can benefit your company
- Try out all the latest upgrades and add-ons to compliment your current systems
- Discuss with the vendors best practice and how to overcome any problems you may be having with your current systems

Flight Operations Software and Hardware solutions available to demo include:

- Digital and Paperless Flight Deck Solutions
- EFB (Electronic Flight Bag)
- Flight Planning Solutions
- Fuel Saving Solutions
- ETL (Electronic Technical Log)
- Operations Cost Management
- Optimising Weight & Balance Software

MRO /M&E Software solutions available to demo include:

- Digital and Paperless Solutions for the Hangar and Line Maintenance;
- Fully Integrated End-to-End MRO/M&E Solutions;
- Supply Chain Solutions Software;
- Digital Documentation Management Solutions/CMS;
- MRO Solutions Linked to Enterprise Wide Software (ERP etc);
- Full scanning Services for Paperless Solutions;
- Engine Management Solutions;
- Paperless Manuals and Technical Documentation.

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## DAY ONE – TUESDAY 21st MARCH 2017

Look out for the EFB and MRO/M&E IT Vendor Showcase Sessions!

**Icons explained:**
- **Flight Operations IT track**
- **MRO / M&E IT track**
- **Interactive Sessions – Delegate participation encouraged**

The agenda includes keynote presentations, case studies, interactive workshops, and IT Vendor Showcases all delivered by airlines, aircraft operators, OEMs, MROs, Consultants, Regulators and IT Vendors to provide delegates with varied and interesting insights into the key topics in this constantly evolving aviation sector. The agenda below may change once all the speakers are confirmed, but the topics and theme will be largely the same.

The agenda is currently being finalised - check back soon for the full list of presentations. Speakers include: AeroMexico, United, Southwest, Delta, JAZZ Aviation, Alaska Airlines, Atlas Air, IATA, WestJet, Air Canada, Air Transat, Bombardier, AeroSoft Systems, Capgemini, SAKS Consulting, Panasonic

### 08:00 - 08:55

**BREAKFAST – DELEGATE REGISTRATION – SOFTWARE DEMONSTRATIONS**

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<tr>
<td>08:00</td>
<td>Chairman’s opening remarks</td>
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<td>08:55</td>
<td><strong>MRO / M&amp;E IT TRACK – (Main Conference room)</strong></td>
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<td>09:00</td>
<td><strong>Airline Case Study: Southwest Airlines - Achieving a Continuous Compliance Culture</strong></td>
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<td>Southwest Airlines and Flatirons Solutions discuss the complexities of managing compliance</td>
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<td>commitments across operational domains and outline best practices to map technical</td>
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<td>publications updates to their underlying compliance drivers and support a continuous</td>
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<td>compliance culture.</td>
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<td><strong>Don Tilden, Director of Central Publications, Southwest Airlines</strong></td>
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<td><strong>John Zawlocki, Fleet Solution Manager, Flatirons Solutions</strong></td>
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<tr>
<td>09:30</td>
<td><strong>Airline Case Study: JetBlue Airways - Airbus Maintenance Planning Optimization Tools</strong></td>
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<td>In this joint presentation Airbus will outline their latest maintenance planning tool</td>
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<td>based on a powerful computation engine and OEM competence. JetBlue, the launch customer,</td>
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<td>will outline the use and benefits it’s bringing to heavy maintenance planning activities.</td>
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<td><strong>Boris Rogoff, Director of Maintenance Planning, JetBlue Airways</strong></td>
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<td><strong>Vikram Singh, Business Development, Airbus</strong></td>
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<td>Time</td>
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| 10:00 - 10:30 | **IT Vendor Keynote - MRO Technology Innovations: MRO 4.0 - Bridging the Innovation Gap** | In early 2016, The MRO Lab - the first of its kind - to develop advanced aviation IT solutions such as wearables for ground engineers and drones to inspect aircraft on the tarmac was declared open by Ramco with AFI KLM E&M as partners. This presentation outlines the next generation applications the lab is working on designed to solve major problems facing the MRO industry, such as Internet of Things, Machine Learning, Analytics, Robotics, Wearable Devices, Holo Lenses, Augmented Reality, and more...  
* Arun Navneethakrishnan, Aviation Solution Advisory Americas, Ramco Systems |
| 10:30 - 11:15 | **REFRESHMENT BREAK – SOFTWARE DEMONSTRATIONS – SPONSORED BY JETPUBS**                      |                                                                                                                                                    |
| 11:15 - 11:45 | **Airline Case Study: AeroMexico - Airline MRO / M&E Software Selection and Implementation Case Study** | In this case study we hear from AeroMexico who has recently selected a new end-to-end MRO system. AeroMexico outline its extensive MRO software selection project and how it prepared legacy system data for transition into the new system. The project challenges are discussed as well as the best-practice advice for other airlines, operators and MROs embarking on a similar project. Now the system is live we hear about the operational benefits the airline is enjoying and a look to further developments and updates including a drive towards paperless maintenance.  
* Heriberto Obeso, VP IT Projects & Innovation and Governance, AeroMexico |
| 11:45 - 12:15 | **Vendor Showcase: Fuel Efficiency / Management Solutions** (11:15 - 12:15)               | Your chance to quickly find out about all the major Fuel Efficiency / Management Software Solutions on the market. Each Vendor will provide a brief 8 minute showcase of their solutions including: Fuel Efficiency / Management product overview, new customers, latest developments, 2017 outlook.  
Vendors taking part include:  
1) Safety Line  
2) Safran Aircraft Engines  
3) OpenAirlines  
4) Boeing  
5) Honeywell  
6) Sheory Digital Systems |
| 12:15 - 12:45 | **Airline Case Study: United Airlines – Advanced Maintenance Planning & Scheduling Software Project** | In this case study, United Airlines outlines its use of an advanced maintenance planning & scheduling solution to achieve the ultimate goal of the airlines. They discuss how it integrates with the main M&E system and optimizes aircraft maintenance allocations to increase long term aircraft availability.  
* Bronya McAdams, Manager of Strategic Planning, United Airlines |
| 12:45 - 14:00 | **OEM Focus: Bombardier CSeries Paperless Operations**                                    | Bombardier outline their new CSeries aircraft and the big data analytics and latest technology available to allow operators to experience both a paperless Flightdeck and maintenance & engineering environment. They discuss how airlines can best leverage the technology into their current processes and the benefits that follow company wide.  
* Istifan Ghanem, Manager CSeries Program, Bombardier Commercial Aircraft |

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MRO / M&E IT TRACK – (Main Conference room)

14:00 - 14:30
Paperless Maintenance Keynote: The IATA Paperless Aircraft Maintenance Initiative
IATA provides an update to the initiative promoting paperless aircraft leasing and aircraft maintenance. The presentation topics such as: RFID for parts tracking; implementation of eLogbook among airlines; work with ICAO on guidelings for Electronic Maintenance Records and Cross-Border Aircraft Transferability; provide an industry template agreement for Engine Shop Visits, create best practices for Aircraft Leasing, LLP traceability and more...
Iryna Khomenko, Manager of Operational Efficiency, IATA

14:30 - 15:00
MRO Case Study: TechOps Mexico - Paperless M&E Solutions Software Implementation
In this case study TechOps Mexico and EmpowerMX outline the recent implementation of the FleetCycle MRO solution at new joint Delta Air Lines and Grupo Aeromexico MRO facility: TechOps Mexico. You will hear how the implementation took only a matter of weeks and the benefits TechOps Mexico are achieving since implementation including how mobile and electronic M&E solutions have increased efficiencies and the time it takes to complete checks.
Juan Ignacio Lopez, Planning and Productivity Manager, TechOps Mexico
Dr. Hugh Revie, Vice President, EmpowerMX

15:00 - 15:30
Heli-Operator Case Study: Air Evac - A decade of growth propelled by NextGen M&E MRO IT
In this case study, Air Evac, a subsidiary of Air Medical Group Holdings, the world's largest independent provider of air medical services outlines its decade long success journey with Ramco and how this partnership has helped it grow its business over the years. Air Evac's 150+ helicopters operate across 15 states with 700+ active users, forming one of the largest fleets worldwide, is fully supported by its next generation IT solution which has helped it to progress from a paper bases setup to a fully digital platform.
Tammie Bethel, Records Specialist, Air Evac

FLIGHT OPERATIONS IT TRACK – (Workshop / Showcase room)

14:00 - 15:30
Vendor Showcase: Electronic Flight Bag (EFB) - Part 1 (14:00 - 15:30)
Your chance to quickly find out about all the major EFB Software & Hardware Solutions on the market. Each Vendor will provide a brief 7 minute showcase of their solutions including: EFB product overview, latest developments, 2017 outlook, new customers.
Vendors presenting include:
1) Eagle Cap Software
2) NAVBLUE
3) Flatirons Solutions
4) Comply365
5) The Weather Company
6) SITAONAIR
7) Esterline CMC Electronics
8) GigSky
9) Shereey Digital Systems
10) Flygprestanda
11) UTC Aerospace Systems
12) PACE

15:30 - 16:15
REFRESHMENT BREAK – SOFTWARE DEMONSTRATIONS – SPONSORED BY JETPUBS
### MRO / M&E IT TRACK – (Main Conference room)

**16:15 - 16:45**

**Airline Case Study: Jazz Aviation - Paperless Maintenance Processes including Electronic Task Cards and Production Control**

In this case study Jazz Aviation outline their successful paperless maintenance program and focus on some key aspects such as Electronic Task Cards and Production Control, all linked to their main M&E Software System.

*John Hensel, Manager of Business Systems Integration and Development, Jazz Aviation*

**16:45 - 17:15**

**IT Vendor Keynote: Real Challenges of Digital Content Integration with MRO Systems**

While standards and technologies are key enablers of integration between MRO / M&E and CMS systems, the real challenge is presented from the business processes which have been ingrained by M&E Systems - designed 20-30 years ago - and require dramatic overhaul to take advantages of the standards and technologies.

*Thanos Kaponeridis, President & CEO, AeroSoft Systems*

### FLIGHT OPERATIONS IT TRACK – (Workshop / Showcase room)

**Vendor Showcase: Electronic Flight Bag (EFB) - Part 2 (16:15 - 17:30)**

Your chance to quickly find out about all the major EFB Software & Hardware Solutions on the market. Each Vendor will provide a brief 7 minute showcase of their solutions including: EFB product overview, latest developments, 2017 outlook, new customers.

Vendors taking part include:

- 13) AvioVision
- 14) Thales
- 15) GEE Media
- 16) Lufthansa Systems

**17:15 - 17:45**

**Vendor Showcase: Electronic TechLog (ETL/ELB) (17:30 - 17:45)**

Your chance to quickly find out about all the major ETL/ELB Software & Hardware Solutions on the market. Each Vendor will provide a brief 7 minute showcase of their solutions including: ETL/ELB product overview, latest developments, 2017 outlook, new customers.

Vendors taking part include:

- 1) EmpowerMX
- 2) Ultramain Systems

### COCKTAIL RECEPTION – SPONSORED BY RUSADA

18:00 - 20:00

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| 08:00-09:00 | BREAKFAST – DELEGATE REGISTRATION – SOFTWARE DEMONSTRATIONS | **FLIGHT OPERATIONS IT TRACK** – (Main Conference room)  
Airline Case Study: WestJet Encore - Connected Aircraft Tablet EFB Project  
In this case study WestJet Encore outline its successful implementation of its ICAS (Integrated Communications and Application System) deployed on the navAero Tablet EB platform. ICAS turns existing data into useful information for both the flight crews and back office users and uses and application framework that supports unlimited application development to enhance safety and efficiency and makes the user experience simple and intuitive. The result is an integrated solution that is allowing Encore to achieve substantial revenue savings and dramatically increase its operational efficiencies  
*Capt. David Hathaway, Pilot, WestJet Encore*  
*Greg Mardon, Systems Analyst / Software Engineer, WestJet*  
*Bernard Asare, VP - Data Analytics, Global Eagle Entertainment*  
**MRO / M&E IT TRACK** – (Workshop / Showcase room)  
MRO/M&E IT Vendor Showcase - Part 1 (09:00 – 10:30)  
Your chance to meet with the major end-to-end MRO/M&E and Technical Document Management Vendors on the market. Each Vendor will have the floor for 7 minutes to showcase their: MRO/M&E IT product overview, new customers, latest developments, 2017 outlook, product roadmap.  
Vendors taking part include:  
1) Airbus  
2) IFS  
3) Flatirons Solutions  
4) Ultramain Systems  
5) IDMR Solutions  
6) Rusada  
7) EmpowerMX  
8) Commssoft  
9) Seabury Solutions  
10) TRAX |
| 09:00-09:30 | Airline Case Study - Broadband Flight Deck Connectivity Systems and their Applications | In this case study we hear from Air Canada who is currently trialling a high-bandwidth satcom solution as part of an overall connectivity strategy to improve operational integrity, safety, communications and the customer experience. We learn how the trial is progressing and analyse the results, as well as the project challenges. Air Canada also outlines the flight deck applications using the solution, including real-time weather information (turbulence & changing weather patterns), flight plan updates, crewing information and advanced EFB functionality.  
*Steve Bogie, Senior Director Operations IT, Air Canada* |
| 09:30-10:00 | Airline Case Study: Alaska Airlines Load Planning and Weight & Balance | In this case study, Alaska Airlines discusses its Load Planning project using a sophisticated, fully automated 'Exception Based' Weight & Balance software solution. This automates the entire aircraft load process, from the cargo manifest to airplane take-off; whilst always maximising payloads and optimizing the aircraft’s centre of gravity for greatest fuel efficiency. You will learn about the increases in efficiency Alaska is now seeing using the software.  
*Brian Watson, Manager Weight and Balance, Alaska Airlines* |
| 08:00-11:15 | REFRESHMENT BREAK – SOFTWARE DEMONSTRATIONS – SPONSORED BY JETPUBS |  
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<td>11:15 - 11:45</td>
<td>Regulator's Keynote: FAA - The FAA updates us on their EFB policies for 2017</td>
<td>Brian Hint, Future Flight Technologies Branch AFS-430, FAA</td>
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<td>The FAA is re-writing AC 120-76, Authorization for Use of Electronic Flight Bags, to assist operators in their management of EFB programs and allow for the display of aircraft own-ship position during flight. The FAA's subject matter expert for portable EFBs and policy writer for AC 120-76D will discuss the process and progress of EFB policy, while informing interested stakeholders on the near and long term goals of FAA EFB policy.</td>
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<td>11:45 - 12:15</td>
<td>Airline Case Study: Atlas Air - How to implement a fuel preservation program at a US airline using innovative software</td>
<td>Greg Kappen, Senior Director Flight Operations Administration, Atlas Air</td>
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<td>Atlas Air outline their current position in terms of their fuel preservation project, what they want to ultimately achieve, how they have structured their project and how they involve and motivates all stakeholders and pilots. They explain why using a software solution was necessary to help reach their goals and outline what other benefits the software provides.</td>
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<td>12:15 - 12:45</td>
<td>Airline Case Study: Air Transat - Fuel Saving</td>
<td>Gabriel M. Blanchette, Engineering Specialist - Flight Operations, Air Transat</td>
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<td>In this case study Air Transat discuss the challenges and measure to improve fuel efficiency. The airline explain how to find new saving potential by using sophisticated post-flight analysis software and discuss how to choose the right fuel efficiency measures.</td>
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<td>12:45 - 14:00</td>
<td>LUNCH – SOFTWARE DEMONSTRATIONS</td>
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<td>14:00 - 14:30</td>
<td><strong>Connectivity Keynote: Connectivity in the Flight Deck for real-time weather and fuel savings</strong> &lt;br&gt; In this presentation we hear from Panasonic who outline its advanced flight deck connectivity solutions and how their system acquires real-time weather data including wind, temperature, turbulence, and moisture to provide unique weather solutions back to pilots and operations. You will also learn how this key data can be used to optimize climb profiles for each flight saving up to 10% of fuel for each ascent. &lt;br&gt; <strong>Jeffrey E. Rex, Director Engineering &amp; Business Development, Panasonic</strong></td>
<td><strong>MRO Workshop Session: Best Practice Selection, Implementation &amp; Upgrade of MRO solutions:</strong> (14:00 - 15:00) &lt;br&gt;In this workshop M&amp;E / MRO software implementation experts SAKS Consulting discuss best practice in how to achieve a successful complex MRO software implementation project. The main workshop takeaways are: &lt;br&gt; • How to start a Programme of Selection, Implementation or Upgrade &lt;br&gt; • Key Pitfalls &lt;br&gt; • Dealing with Vendors when things go wrong &lt;br&gt; • Avoiding critical mistakes &lt;br&gt; • How to maintain a focus on ROI &lt;br&gt; • Helping your organisation accept change &lt;br&gt; <strong>Sharhabeel Lone, Consulting Partner, SAKS Consulting</strong></td>
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<td>14:30 - 15:00</td>
<td><strong>Latest Flightdeck Innovations: Wearable Devices - Enhanced Flight Vision System (EFVS) using wearable HUD</strong> &lt;br&gt;This presentation explores the latest wearable developments in the flight deck and focuses on an enhanced flight vision system (EFVS). The technology supports the new FAA rule which enables significant operational credit to airlines operating using EFVS technology. The Wearable HUD, as part of an EFVS system, displays to the pilot high resolution enhanced video, synthetic vision and guidance symbols, on a high-transparency. Airlines operating under the new FAA rule will receive operational credit for dispatch to ‘below the minima’ airport, relief from approach bn and enhanced vision operation all the way to landing. The wearable technology is cost effective and easy to install, which makes it an affordable solution to retrofit. &lt;br&gt; <strong>Dror Yahav, VP Commercial Aviation, Elbit Systems</strong> &lt;br&gt; <strong>Christopher Scott McLellan, Flight Operation Branch (AFS-410), FAA</strong></td>
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<td>15:00 - 15:30</td>
<td><strong>Airline Case Study: Trans States Holdings - Digital Flight Dispatch project; Lessons Learned and Future Road Map</strong> &lt;br&gt;In this case study Trans States Holdings present a comparison of its previous and current dispatch systems, with an emphasis on the benefits the airline is now receiving as a result of increased automation. As well as a review of the three cutovers completed, the lessons learned, and the suggestions for successful future cutovers to the LIDO dispatch system. &lt;br&gt; <strong>Tom Wagoner, Dispatch Instructor, Trans States Airlines</strong> &lt;br&gt; <strong>Michael Braun, Porject Pilot / Instructor, GoJet Airlines</strong> &lt;br&gt; <strong>William Jacobs, Senior Business Consultant, Lido / Flight, Lufthansa Systems</strong></td>
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<td>15:30 - 16:00</td>
<td><strong>REFRESHMENT BREAK – SOFTWARE DEMONSTRATIONS – SPONSORED BY JETPUBS</strong></td>
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| 16:00  | Latest Innovations: e-Enabled Connectivity Keynote - Maximizing Critical Data over ground and airborne media | e-Enablement is an important initiative for flight data management in the cockpit. In this presentation, you will hear the important role of products like Onboard Network Systems (ONS), wireless transmission and Satcom for airlines that are taking full advantage of the speed and automation afforded by e-Enablement. In addition, airlines are looking for data services that perform when and where they need them to - the presentation will look at the current options available.  
  **Sean P. Reilly, VP Business Development, Avionica** |
| 16:30  | Latest Innovations: Flight Tracking & Data Streaming Keynote                       | Connecting the dots - how to use existing onboard flight data systems and broadband satcom to enable enhanced flight tracking and data streaming  
  **Murray Skelton, Director Business Development, Teledyne Controls** |
| 17:00  | **END OF CONFERENCE**                                                             |                                                                                 |
INDEPENDENT MRO BOOKING FORM

A limited number of VIP delegate options are available for Independent MRO companies.

DISCOUNTS are available if you can only attend for just one day.

CONTACT US
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By registering using this form, it is assumed that you accept these Terms & Conditions
“An excellent event. It was fantastic to meet with people who are at different points in a M&E selection, implementation and online process. So much knowledge in one spot.”

Transport Canada

“A great way to meet other operators as well as vendors and to hear about the latest technology”

Jazz Air

“The fact that all the major MRO IT software companies have been gathered together helped a lot of airlines and MROs that are looking for new maintenance software. The quality and the content of the presentations surpassed my expectations”

TAM Brazilian Airlines

“Excellent. I found the conference to be very informative and relevant. The contacts we’ve made will likely prove very useful in improving the operations of US Airways”

Operations Manager, LAN Airlines

“The value of this meeting was the focus and relevance of the topics to issue affecting commercial aviation at the present time.”

Chief Pilot, US Airways

“Very good for networking and offers a broad prospective on the market. Flawlessly organised”

Boeing

“Very good - a nice balance between workshops, case studies and vendor sales activities. Also a very useful networking opportunity. I feel I learned about the vendors current software solutions and common issues problems in the MRO world”

Virgin Atlantic Airways