

AIRCRAFT COMMERCE

"It's my belief that this event is a great business enabler. I consider this meeting a success," Fernando Matos, IT Director of TAP Portugal.

www.aircraft-commerce.com

3rd Annual Airlines & Aerospace MRO & Operations IT Conference

21st & 22nd May 2008

Steinberger Airport Hotel,
Frankfurt, Germany



Conference sponsors & exhibitors:



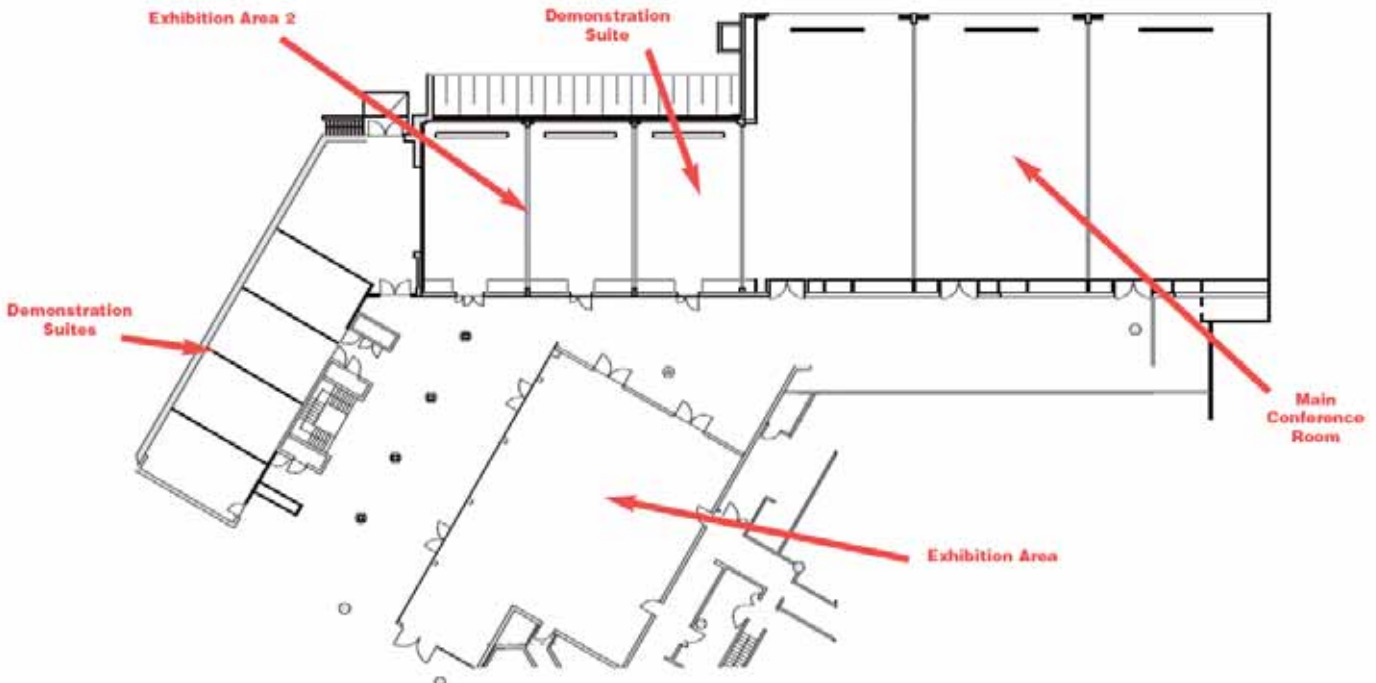
To register:

please visit our website at: www.aircraft-commerce.com/conferences
or e-mail us on mroit2008@aircraft-commerce.com

Conference & exhibit details:

- The Airline & Aerospace MRO & Operations IT conference provides a forum for IT executives to meet with MRO & Operations software & hardware providers. The conference will have a two-day agenda of presentations in the main conference room (see diagram below) and live demonstrations and exhibits in the adjacent exhibit halls and demonstration suites.
- The conference agenda will have long periods in between & after the presentations for breakfast, refreshment breaks & lunches to allow delegates to browse the exhibition and live demonstrations area. The agenda on Wednesday 21st of May will finish at 5:30pm. This will be followed at 6:00pm by a cocktail reception in the main exhibition area and adjoining live demonstrations suites until 8:00pm. This will provide delegates with up to a three-hour period to browse the live demonstrations & exhibits.
- The conference, demonstration suite & exhibition area layout and floorplan is illustrated below, showing the identity and location of all the companies that are providing live demonstrations and exhibits.

Conference Floorplan



Demonstration suites:



Conference exhibitors:



To book your exhibition space call +44 1403 230 307/888

Conference Programme

PRECEDING DAY - Tuesday 20th May 2008

DAY ONE - Wednesday 21st May 2008

Breakfast Sponsored by:

8:00 am

NETWORKING BREAKFAST, REFRESHMENTS & REGISTRATION



9:00 am

OPENING REMARKS CHAIRMAN

Aerospace & Industrial Marketing, Pat Owen, Process Improvement Consultant

9:05 am

Keynote speech: What are the key areas of cost savings from MRO software?

Saks Consulting, Sharhabeel Lone, Partner Global Business Strategy

9:45 am

Selecting an MRO system - lessons learnt the hard way - a case study

Aerospace & Industrial Marketing, Pat Owen, Process Improvement Consultant

10:15 am

The AuRA programme at ExpressJet Airlines: A case study

ExpressJet Airlines, Aaron Abshire, Manager of Business Automation

10:45 am

REFRESHMENT BREAK

11:30 am

Making MRO mobile - implementing MRO software at the wingtip

Panasonic speaker, Laurent Biet

12:00 pm

Can you operate efficiently with in-house developed systems, or do you need to buy an off-the-shelf solution? What are the benefits of home grown systems?

HAECO, Benny Tse, Management Information Systems Manager

12:40 pm

NETWORKING LUNCHEON

2:00 pm

LIVE SOFTWARE DEMONSTRATIONS

How a state-of-the-art MRO software system can motivate staff through job enrichment

Cityjet, Daragh Cunningham, Technical Warranty & Project Specialist

2:30 pm

Digital documentation: What are the opportunities for improvement?

Enigma, Robon Bates, Senior Account Executive

3:00 pm

REFRESHMENT BREAK

4:00 pm

RFID technology - what can it offer?

Cannons Consulting, Kempton Cannons, Chief Executive Officer

4:30 pm

Engine health and maintenance management solutions

Speaker to be confirmed

5:00 pm

Round table discussion - questions you have always want answered

Chaired by SAKS Consulting, Sharhabeel Lone, Partner Global Business Strategy

5:30 pm

CLOSE 1st DAY

Cocktails Sponsored by:

6:00-8.00 pm

COCKTAIL RECEPTION



LIVE SOFTWARE DEMONSTRATIONS

DAY TWO - Thursday 22nd May 2008

8:00 am	NETWORKING BREAKFAST and REFRESHMENTS
9:00 am	OPENING REMARKS CHAIRMAN Aerospace & Industrial Marketing , Pat Owen, Process Improvement Consultant
9:05 am	Keynote speech: EFBs - where are we now and what is next? AMT , Joe McGoldrick, Chief Technical Officer
9:45 am	Real life experience of deploying EFBs & ETLs First Choice Airways , Jim Edwards, IT project manager
10:15 am	Aircraft crew & scheduling solutions - how to make improvements by employing new technology Speaker to be confirmed
10:45 am	REFRESHMENT BREAK
11:30 am	ERP or specialist point solution - the pros and cons Speaker to be confirmed
12:00 pm	Supply chain optimisation: The application of systems to manage & optimise complex maintenance, repair & overhaul operations in MRO. Rolls-Royce , Alexander Wiegand
12:30 pm	LUNCHEON
2:00 pm	Safety systems and FOQA. Improving safety in maintenance and flight operations Teledyne , Peter Clapp, Operations Director
2:30 pm	The electronic technical log and its role in intelligent maintenance planning - a users perspective Airlink , Kieran Gaskell, Director of engineering
3:00 pm	REFRESHMENT BREAK
3:30 pm	Integrated total solutions for maintenance and flight operations M2P , Christian Lambertus, Consultant
4:00 pm	Spec 2000 - the latest update. Where next for e-procurement Lufthansa Technik , Frank Noechel, programme manager fleet reliability monitoring
4:45 pm	CLOSE OF CONFERENCE

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21st & 22nd May 2008. Steinberger Airport Hotel, Frankfurt, Germany

4 EASY WAYS TO REGISTER



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mroit2007@aircraft-commerce.com



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+44 1403 230 525

THE VENUE

The conference will take place at the Steinberger Airport Hotel, in Frankfurt, Germany. The hotel is located adjacent to Frankfurt Main international airport.

TRAVEL & ACCOMMODATION

Delegates are responsible for their own travel arrangements.

Aircraft Commerce has reserved a block of rooms. Room only rates are Euro 159 per night, excluding breakfast, but inclusive of taxes for single & double occupancy. These rates are available for the duration of the conference.

To secure this rate, delegates must use the special booking form attached to this brochure. The form may also be found on our website at: www.aircraft-commerce.com

The form must be faxed directly to the Steinberger Airport Hotel to: +49 69 6975 2419

I wish to register:

Airline delegate(s) (including two nights free accommodation) at the registration fee of: **\$520/Eu 370 per delegate.**

1st delegate from all other companies airlines at the full registration fee of: **\$1,045/Eu 745 per delegate.**

2nd & subsequent delegate(s) from all other companies at the full registration fee of: **\$995/Eu 710 per delegate.**

Your Details (Please print)

Name (s) : _____

Job title: _____

Company: _____

Address: _____

Post/Zip code: _____

City: _____

Tel: _____

Fax: _____

Email: _____

Method of Payment

Payment must be received BEFORE the conference date to guarantee your place

- Invoice me/Bank transfer
- Please find cheque enclosed (make payable to: Nimrod Publications)
- Please debit my credit card (Credit cards will be debited to Nimrod Publications)



Cardholder's Name _____

Card No.

Expiry date

Alternative billing address _____

Please note that in completing this booking form you undertake to adhere to the cancellation and payment terms listed below.

Signature: _____ Date: _____

Administrative Information

CANCELLATION POLICY:

A full refund (less 10% administration charge) is available for cancellations received in writing before Friday 18th April 2008. No refund will be given after this date.

REGISTRATION FEE:

Delegates from Airlines can register & attend for the fee of \$520/Eur 370. This includes two nights complimentary accommodation, subject to availability of hotel rooms.

The first delegates from all other companies must pay the full-price registration fee of \$1,045/Eu 745 per delegate.

The second and subsequent delegates from all other companies must pay the full-price registration fee of \$995/Eu 710 per delegate.

Payment must be received PRIOR to the conference to guarantee each delegate's place

Reservation Form // < Aircraft Commerce >

TO:
Steigenberger Airport Hotel
Reservations
Unterschweinstiege 16
60549 Frankfurt

Telefon: 069 / 6975 2427
Telefax: 069 / 6975 2419
E-Mail: reservations@airporthotel.steigenberger.de

GUESTNAME (block letters)

Last name: _____ First name: _____

Street: _____ Zip code: _____

City: _____ Country: _____

Telephone: _____ Fax: _____

Email: _____

Herewith I would like to make a reservation as follows:

Arrival: _____ Departure: _____

No of rooms: _____ Single room at the rate of € 179.00 per night, including breakfast

This allotment will be held until 09th of May 2008.

To guarantee your reservation, we would require credit card details incl. expiry date. Guaranteed bookings will be held all night and may be cancelled up to 4 pm on the day of arrival. In case of late cancellation or non arrival the hotel will charge 80% of the agreed room rate.

Card holder: _____

Card number: _____

Expiry date: _____ / _____

Date / Stamp / Signature