

Each exhibition space includes :

- The opportunity of a speaking slot for your company / one of your airline clients.
- 2 complimentary delegate places.
- Complimentary internet access throughout the conference.
- A 500-word marketing piece included on the Conference App.
- Exhibitor's logo on the brand new Aircraft Commerce website.
- Exhibitor's logo on all advertising and promotional materials used by Aircraft Commerce.
- The opportunity to invite up to 3 airline clients to attend the conference free of charge with 2 nights' accommodation included.

**CONNECTED AIRCRAFT
& DIGITAL CABIN
CONFERENCE & EXPO 2020**
7-8 OCTOBER 2020 | LONDON HEATHROW (VENUE TBC)
**AIRCRAFT
COMMERCE**

✈ YOUR DETAILS

Name Company

Email Job Title

Signature Telephone

✈ METHOD OF PAYMENT

Invoice me/Bank transfer

✈ CANCELLATION POLICY

If cancellation is received 60 days or more prior to each event then 25% of the full rate is payable.
If cancellation is received 59 days or less prior to each event then 80% of the full rate is payable.

Please return by fax to: **+44 1403 230525** / Email: **adele@aircraft-commerce.com** / Call: **+44 (0)1273 697126**

SPONSORSHIPS OPTIONS FOR 2020:

SPONSORSHIP AND EXHIBITION SPACE OPTIONS	STANDARD PRICES
Lead sponsor (custom package includes private meeting space / bespoke options)	US\$32,500
Conference App & Wifi	US\$10,000
Welcome Reception	US\$6,500
Breakfast 1st Day	US\$4,350
Breakfast 2nd Day	US\$4,000
Refreshment Breaks	US\$5,500
Lunch 1st Day (includes whole room branding)	US\$6,000
Lunch 2nd Day (includes whole room branding)	US\$5,500
Lanyards & Name Badges	US\$4,950
Notepads & Pens	US\$5,250
3x2 Metre Single Exhibition Booth Space:	US\$7,250
6x2 Metre Double Exhibition Booth Space:	US\$12,500
Conference lunch sponsor on both days (incl. x2 Push Notifications via Conference App)	US\$10,250

Our Exhibition rates are as follows:

3x2 Metre Single Exhibition Booth Space **\$7,250**

6x2 Metre Double Exhibition Booth Space **\$12,500**

For further information contact Adele Wolstenhulme
Email adele@aircraft-commerce.com | Tel +44 (0)1273 697126

SAVE THE DATE

**CONNECTED AIRCRAFT
& DIGITAL CABIN
CONFERENCE & EXPO 2020**

7-8 OCTOBER 2020 | LONDON HEATHROW (VENUE TBC)

The leading event enabling all airline departments to harness the operational benefits and revenue opportunities available with connected aircraft and the passenger journey



**AIRCRAFT
COMMERCE**

Please contact Adele Wolstenhulme to discuss speaker opportunities and sponsorship/exhibition requirements.

Email adele@aircraft-commerce.com | Tel +44 (0)1273 697126 | Web aircraft-commerce.com/conferences

CONNECTED AIRCRAFT & DIGITAL CABIN CONFERENCE & EXPO 2020

7-8 OCTOBER 2020 | LONDON HEATHROW (VENUE TBC)

AIRCRAFT
COMMERCE

Each exhibit space is 3m x 2m and includes :

The opportunity of a joint speaking slot together with one of your airline clients* (title of presentation and speaker to be confirmed by Aircraft Commerce).

- 2 complimentary delegate places.
- The opportunity to invite up to 3 airline clients to attend the conference free of charge with 2 nights' accommodation each included.
- One 19-inch flat screen monitor.
- Complimentary internet connection throughout the conference.
- A 500-word marketing piece included on the conference App.

- Exhibitor's logo on the Aircraft Commerce website.
- Exhibitor's logo on all advertising and promotional material used by Aircraft Commerce.

The rate for a single exhibit space is \$7,250 and the rate for a double exhibit space is \$12,500 (includes 4 complimentary delegate places and the opportunity to invite up to 6 airline clients).

To reserve your exhibition space please contact Adele Wolstenhulme on: Tel. +44 (0)1273 697126 or Email: adele@aircraft-commerce.com

SPONSORSHIP - BE A LEADER

Sponsoring Aircraft Commerce events provides cost-effective brand exposure to a captive audience of conference attendees (mainly airlines). Sponsorship provides your company with an enhanced profile and puts your company's products, services and brand messages ahead of companies which are less visible. Sponsorship also demonstrates your company's support of key subjects discussed at these events.

Please contact us to discuss the Lead Sponsorship package, which will be customised for the lead sponsor's requirements. Other packages can include elements from the adjacent options, and consultation on further bespoke requirements. We are happy to consult with you personally to ensure your package contains all elements you require to guarantee excellent value for money. The earlier you contact us, the more creative your sponsorship package can be. Contact Adele Wolstenhulme today on the number below to discuss your needs.

For further information contact Adele Wolstenhulme
Email adele@aircraft-commerce.com | Tel +44 (0)1273 697126



Why sponsor?

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NEW SINCE 2019:
Reach the smartphones of all attendees with Push Notifications to advertise products / invitations to meet at your company's exhibition booth (limited number on a first come, first served basis).



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AIRCRAFT
COMMERCE

AGENDA

DAY 1

Time	Headline & Topics	Presenters
0845-0900	CHAIRMAN'S OPENING	Markus Gilges, Business Development Director, VT Miltope
	DATA CENTRIC AIRCRAFT OPERATIONS: SOLUTION UPDATES	
0900-0925	HOW THE CONNECTED CABIN HELPS ON ULH FLIGHTS?	Valour Advisory
0925-0950	MAXIMISING DATA VALUE	Boeing
0950-1015	THE EVOLVING SATCOM CAPACITY	Viasat
1015-1045	NETWORKING BREAK	
1045-1110	CABIN SURVEILLANCE SYSTEMS	FTi
1110-1135	HOW TO BUILD A ONE-STOP-SHOP FOR CONNECTIVITY	Collins
1135-1200	THE VALUE OF CONNECTED SEATS	Stelia
1200-1300	LUNCH	
	THE EVOLVING CABIN	
1300-1325	IFE AS A SERVICE	Display Interactive
1325-1350	EXPERIENCES IN OTHER TRANSPORT MODES	Passengera
1350-1410	CONCEPTS FOR ALTERNATIVE CABIN MODULES	EarthBay
1410-1440	NETWORKING BREAK	
	THE EVOLVING CABIN (conti.)	
1440-1505	THE CABIN DIGITAL PLATFORM	Panasonic
1505-1530	WHAT DO PASSENGERS REALLY WANT?	PXCom
	COLLABORATIVE CORNER	
1530-1600	RESULTS OF THE APEX CONNECTIVITY WORKING GROUP	NetForecast
1600-1630	COOPERATING VERTICALLY	Cornea
1630-1700	COOPERATING HORIZONTALLY	Seamless Air Alliance
1800-2000	RECEPTION	

DAY 2

Time	Headline & Topics	Presenters
	THE DIGITAL PASSENGER JOURNEY	
0900-0925	WIFI ROAMING THROUGHOUT THE JOURNEY: HOTSPOT 2.0	Galgus
0925-0950	VIRTUAL REALITY SOLUTIONS AS THE NEXT TECHNOLOGY FOR THE CABIN	Inflight VR
0950-1015	MINING PASSENGER DATA: THE REAL VALUE?	BlackSwan Data
1015-1045	NETWORKING BREAK	
1045-1140	DISCUSSION PANEL: HOW CAN THE CONNECTED CABIN HELP ON ULTRA-LONG-HAUL FLIGHTS? 3D MAP, PANASONIC, IFPL, EARTH BAY, SITA, P3	
	HOW THE DIGITAL CABIN ENRICHES THE JOURNEY AND THE AIRLINE	
1140-1205	OVERVIEW OF THE EXPANDING PASSENGER ENGAGEMENT UNIVERSE	Axinom
1205-1230	KNOW WHERE YOU ARE WITH YOUR PASSENGER	3D MAP
1230-1330	LUNCH BREAK	
	ENSURING CONNECTIVITY, COMFORT, CONVENIENCE AND INSIGHTS	
1330-1355	CYBER RISK THROUGHOUT THE AIRLINE ECOSYSTEM	Rizzo Consult
1355-1420	BLUETOOTH AS DELIVERY TECHNOLOGY IN THE CABIN	Safran
1420-1445	WIRELESS CHARGING AS A FUTURE SOLUTION?	Astronics
1445-1515	NETWORKING BREAK	
	ENSURING CONNECTIVITY, COMFORT, CONVENIENCE AND INSIGHTS (conti.)	
1515-1540	THE SMARTCABIN CONCEPT	Diehl
1540-1605	CLOUD-BASED ENGAGEMENT	Global Eagle
1605-1615	CHAIRMAN'S CLOSING REMARKS	